

re/Inventing *Informal* Cities

Rapidly deployable, customizable
infrastructure for Emerging
socioeconomic Ecosystems

SDG 9&11



Problem Statement

Africa has an infrastructure problem.

According to UN, 20% of Africans live in Informal Urban Settlements which have poor housing quality, lack of access to basic amenities, insecurity, and high vulnerability to environmental and health hazards.

According to the African Development Bank, the value of Africa's infrastructure problem is estimated to be \$1.4 trillion.



MASSIVE FIRE HITS MANDILAS MARKET IN LAGOS



Age of "climate whiplash" puts residents of Africa's cities in danger

Solution

To tackle this problem we have engineered a simple solution, customizable prefabricated infrastructure.

This allows us to deploy necessary infrastrucutre quickly and affordably.



Mobile



Sustainably engineered



Easy to Order



Ready made/Prefab

Our Solution focuses on solving 4 problems in infrastructure

Cost

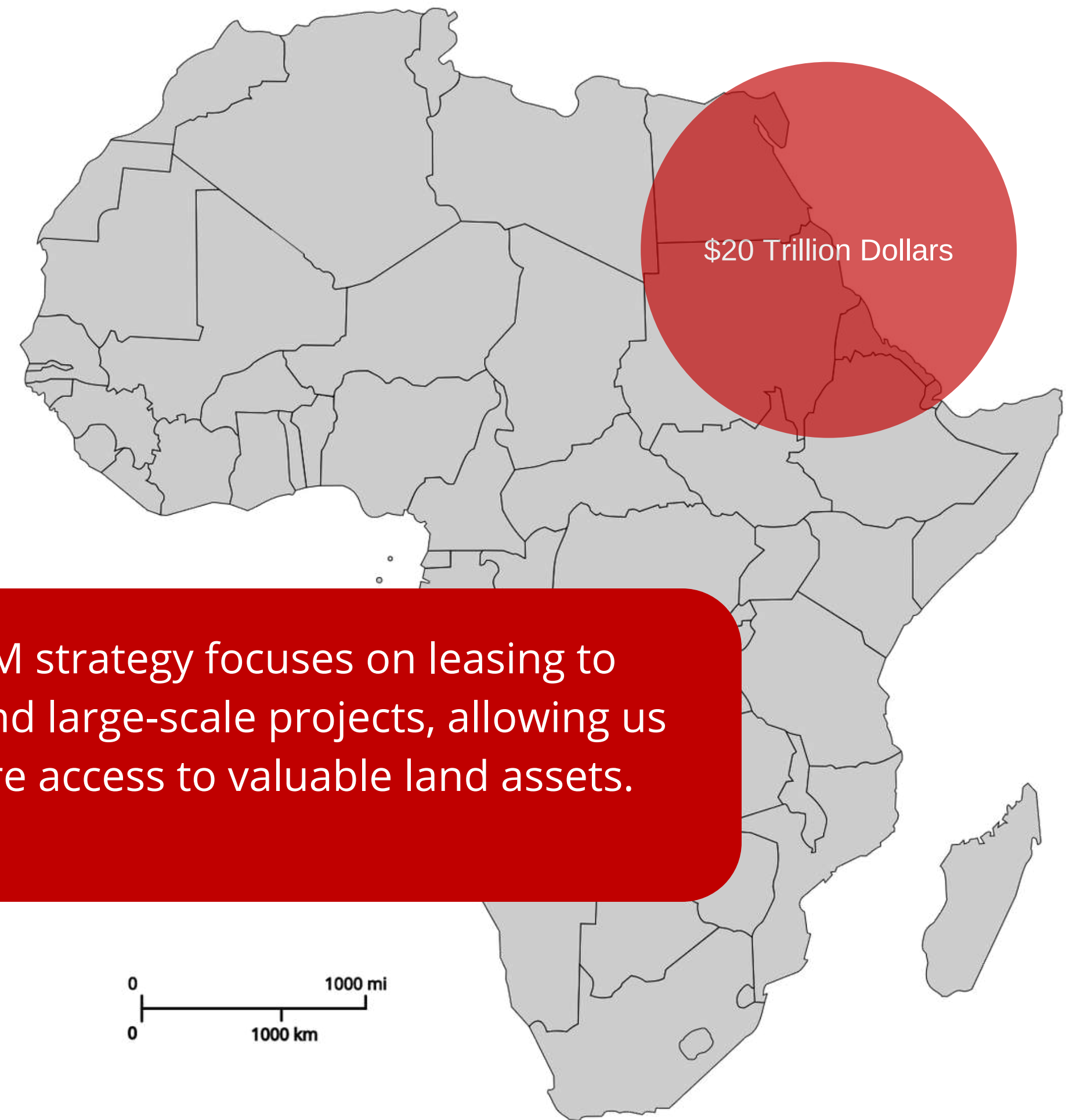
Time

Access

Sustainability

Market Size

- 20% of all Nigerians live in shack housing.
- 45million SMEs in Nigeria alone.
- The infrastructure deficit in Nigeria is estimated to be between 17 million and 28 million units.



Product Advantage

The solution is advantageous for 4 distinct reasons.

1. Research & Development: We research and develop our own IP that will have long-term value in sustainable building development over time.
2. We develop real estate value and assets at low cost over short periods.
3. Our market is primed and waiting, making conversion easier
4. Our product solves the physiological need for shelter

The Competition



Expensive, logistics
Nightmare



Luxury with no customizable features, not fit
for region

No Unique IP, Made with little to no engineering
qualifications, time-consuming construction



Permanent & Expensive
investment



Market Adoption



Sustainability Partners



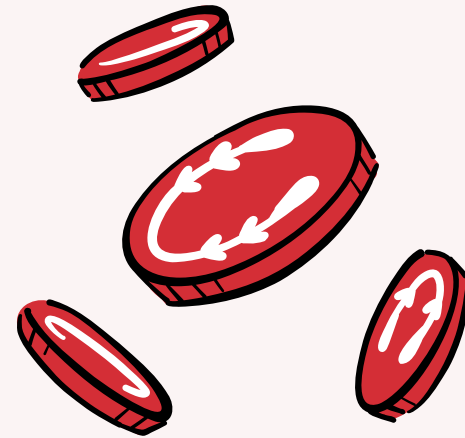
Military Partnerships

Regxta

Commercial Partnerships



Business Models



Lease to Own

- Minimal maintainance
- Client owns product after consistent payment
- Minimal risk



Fleet orders

- Large Scale custom order
- Client pays outright and modifies to specifications



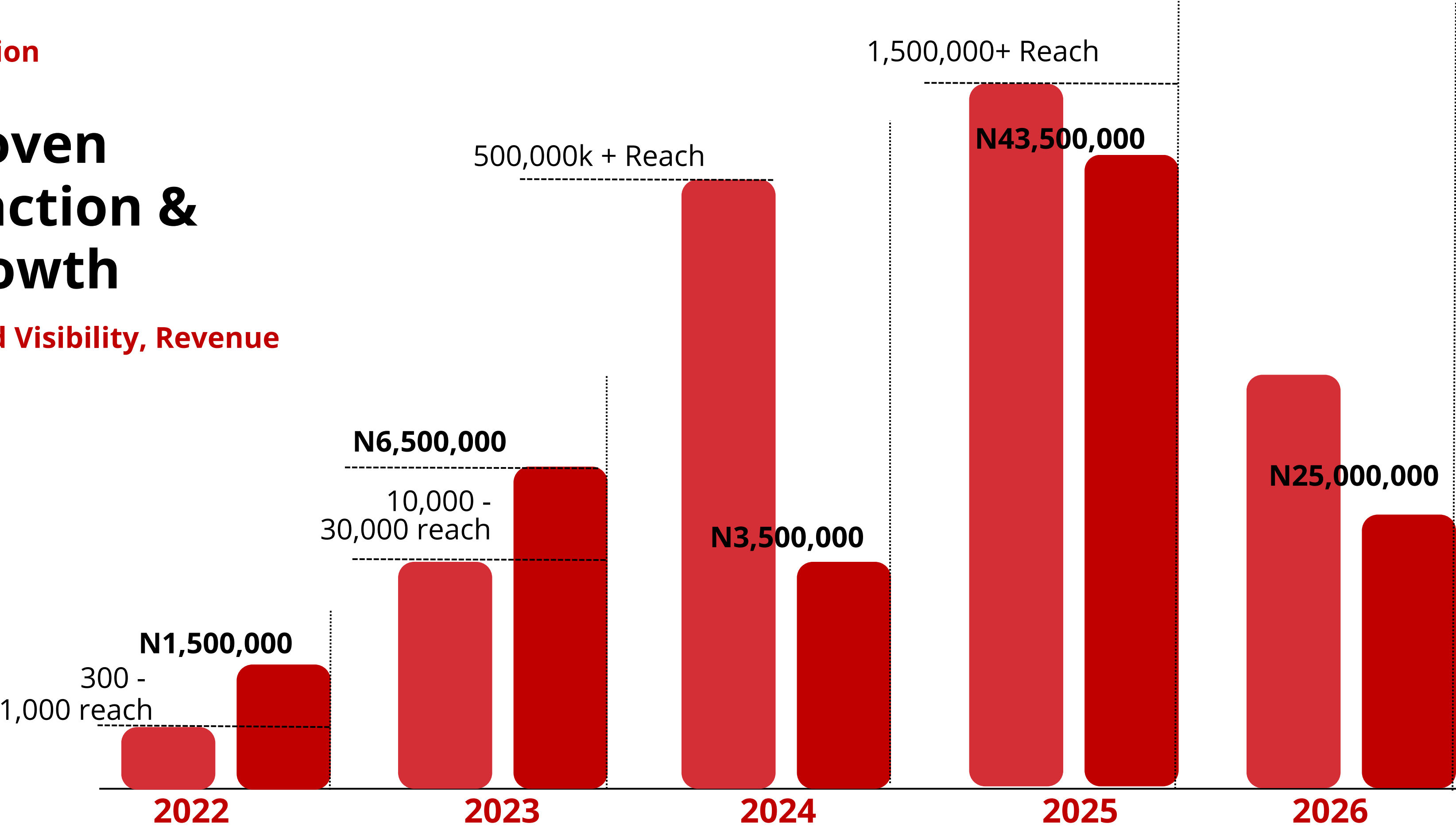
Design & Consultation

- Premium services
- Custom projects
- Developing Infrastructural projects

Traction

Proven Traction & Growth

Brand Visibility, Revenue





Traction **Impact**

1 New office onboarded

**3 new communities
powered**

**50,000+ Litres
of water
saved**

**Over 500 tonnes of
sand saved**

**5 new cofounders
onboarded across
regions of Africa, Asia
& USA in Electrical,
Chemical Engineering
& Sustainability**



Road Map

Building Africa's Infrastructure Intelligence Platform

2022



Foundation

- Launched operations with F&B products.
- Established initial customer.

2023



Digital Expansion & Manufacturing

- Launched an e-commerce website with product customization features.
- Established the production workshop.

2024



Commercial Validation & Brand Growth

- Launched the company's YouTube channel to document projects & industry alignment.
- Secured a grant
- Won and executed multiple F&B manufacturing contracts.

2025



Infrastructure Deployment

- Successfully deployed Electric Vehicle (EV) infrastructure.
- Delivered over 1MW of solar infrastructure capacity.
- Designed off-grid solar infrastructure solutions for the telecommunications sector.
- Expanded into Southern Africa with the opening of a regional office.
- Strengthened leadership with 3 new strategic co-founders.

2026



Strategic Integration

- Acquired a logistics company to improve supply chain efficiency and project delivery.
- Added a corporate fund as co-founder.
- Opened an Eastern African regional office.

2027



Manufacturing Scale-Up

- Develop Factory.
- Expand R&D for future infrastructure products.
- Achieve over 100 infrastructure deployments across multiple sectors.

2028



Smart Infrastructure

- Integrate AI into the digital platform, enabling advanced infrastructure customization.
- Introduce IoT-enabled infrastructure

2029



Advanced Infrastructure Manufacturing

- Manufacturing specialized infrastructure for defense drone towers.
- Developing specialized agricultural infrastructure systems optimized through AI and advanced analytics.

2030



Deep Tech & Space Systems

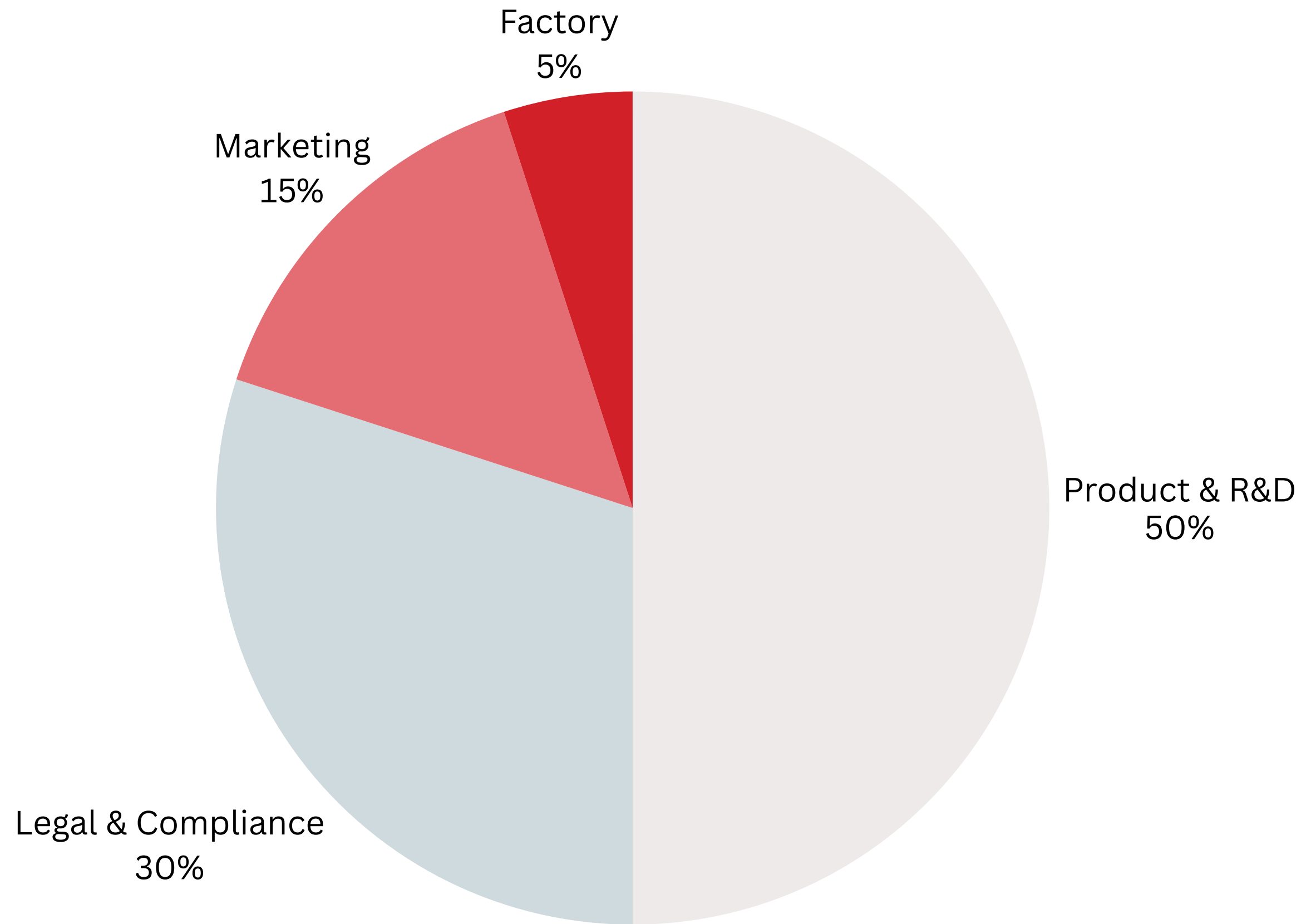
- Advance materials research to develop stronger, lighter, and more sustainable infrastructure products.
- Expansion into space infrastructure, applying technologies developed across the company's infrastructure portfolio.

The Ask

Pre-seed
\$1,250,000

Milestones we will achieve within
6 months:

- File IP copyright
- Launch Prototypes for lease and secure 3 land assets within 1 month
- 2m+ offline reach within 1 month of prototype deployed
- Buy new equipment for the factory
- Hire a YouTube & Tiktok marketing team
- 10m+ Online reach within 6 months
- 1,000+ Pre-orders



Whats next?

Now

Pre-Seed
\$1,250,000

Prove The Model

- **X3 Company Valuation through asset acquisition**
- **10m+ reach and visibility**
- **1000+ Preorders**

Next

Seed
2027 - 2030

Asset Aquisition

- **X10 Company valuation**
- **Deployment of Pre-orders**
- **Accumulative 50m reach and visibility**
- **X3 Preorders**

Later

Series A
2030

Scale & Expansion

- **X50 Company valuation**
- **Factory Launch**
- **Development of new IP**
- **Deployment of orders**



Our Cofounders



Morountodun Obaigbo

Founder &
Design Engineer



Somto Madueke

Cofounder &
Electrical Engineer



Ahmed Beya

Cofounder
Finance & BD



Oreime Group

Cofounder &
Marketing Partner



"007"

Cofounder
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